



Press Release 3GSM 2006

Beep Science announces downloadable OMA DRM PC plug-in for Windows Media Player

- Seamless and user-friendly downloadable OMA v2 DRM plug-in enabling content playback in Windows Media Player without content conversion -

Oslo, Norway, 13th of February 2006 – Beep Science, a leading provider of mobile Digital Rights Management software, today announced at the 3GSM World Congress in Barcelona its new downloadable OMA (Open Mobile Alliance) DRM plug-in for Windows Media Player enabling playback of OMA v2 DRM protected content in a PC. The solution enables cross platform content consumption between PC and mobile phones, where copyright protected content can be transferred and consumed between devices.

The new Beep Science OMA v2 DRM plug-in solution enables a seamless end-user experience, providing new opportunities for content providers to offer content for both PC and mobile phones. Unique to the solution is that it does not require any file conversion neither for the content service provider nor the end-user. The solution provides new opportunities for content providers to offer cross media services, avoiding content conversions, dual downloads or management of multiple files.

The OMA DRM plug-in enables content providers to offer content to be used both on OMA DRM capable mobile phones as well as on PC's. The product complements the Beep Science OMA v2 DRM plug-in for Winamp player. With easy user interfaces the end-user can download the OMA DRM Plug-in over the Internet from the content provider. It is easy to install and has a simple user interface.

"The version 2 of the Open Standard DRM technology from OMA is now available for Consumer Electronic Devices, PC's and Mobile Terminals and that paves the way for significantly enhancing the end user experience whilst consuming DRM protected content", says Markku Mehtälä, VP Business Development at Beep Science.

Beep Science will demonstrate all its OMA DRM products at the 3GSM World Congress in Barcelona this week, including OMA DRM Plug-in for Windows Media Player.

Visit Beep Science at 3GSM at stand E36, Hall 2, Level 0.

About Beep Science

Beep Science AS is a leading provider of Mobile Digital Rights Management software solutions. Founded in 2000, the company represents one of the largest specialist resource centres into mobile DRM technology. Beep Science has its head offices in Oslo, Norway, and has Research & Development site in Szeged, Hungary. Beep Science operates in Europe, Asia and America.

Beep Science is an independent software vendor providing client and server side DRM software products based on open industry standard from Open Mobile Alliance. The company's DRM vision is to support any content format, media player, operating system, device, network and content delivery platform with state of the art open standard DRM technology for both the client and server side.

Beep Science has partnerships with leading technology providers and infrastructure vendors, and co-operates with leading software integrators and solutions providers in customer projects for end-to-end solutions. Beep Science has world-class brands in the Media and Telecom Industry as customers. For more information please visit www.beepscience.com

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