

Open-Plug's ELIPS Framework integrates Beep Science's DRM Agent

OMA DRM integration with ELIPS Framework helps mobile phone manufacturers to drastically reduce time-to-market to design DRM enabled phones

ITU Telecom World, Hong Kong – December 4, 2006: Open-Plug, a leading supplier of mass market software platforms for the handset industry, and Beep Science AS, a leading provider of mobile Digital Rights Management (DRM) software, today announced the integration of Beep Science's solution within Open-Plug's ELIPS Platform.

By partnering with Beep Science, Open-Plug brings to its customers an easy access to a best-of-class OMA DRM solution, integrated within the ELIPS Framework. The way the Beep Science DRM Agent is integrated – through a generic set of ELIPS DRM programming interfaces available to any applications running on top of ELIPS - provides a swift and highly flexible way to bring DRM functionality to the applications requiring content protection. The combined solution will help device manufacturers to DRM enable their devices in a cost-effective way.

Eric Baissus, CEO of Open-Plug, said “We are very glad to count Beep Science in the ELIPS Partners ecosystem. Together, Open-Plug and Beep Science bring their customer a ready-to-go solution to easily implement DRM content protection in mass market phones while making no compromise on the system efficiency.”

“We are proud to provide ELIPS with a compelling DRM solution bringing new opportunities to Open-Plug customers. It enables any content copyright protection

need on the handset, secures interoperability and meets operator DRM requirements, as well as making life easier to mobile phone manufacturers,” said Markku Mehtala, VP of Business Development of Beep Science.

Based on Open-Plug’s unique and patented Flexibleware™ technology, the ELIPS product suite enables the rapid development of mass market phones -from low-end to high-end- which represent more than 90% of the market. With its technology, Open-Plug has successfully adapted the component-based approach to the embedded software industry, delivering the flexibility of a true modular architecture on mass-market terminals, with neither resource nor power consumption penalty. ELIPS Framework and MMI are available on the most popular Real-Time Operating Systems (RTOS) as well as Linux-based chipset platforms.

The DRM solution provided by Beep Science is designed according to the Open Mobile Alliance (OMA) industry standard. The Beep Science DRM Agent supports all content types, major operating systems and chipsets, paving the way for a healthy digital content ecosystem across devices and platforms. The DRM Agent can be implemented on all types of connected devices for downloading and consuming DRM protected contents from online services. Beep Science’s DRM fully supports all copyright protection requirements in mass market feature phones, as well as interoperability requirements between devices and the operators’ OMA DRM enabled services.

The DRM solution provided by Beep Science is implemented in accordance with the versions 1.0 and 2.0 of the Open Mobile Alliance (OMA) industry standard and it meets the DRM requirements from leading mobile operators. The ELIPS Platform currently integrates the Beep Science OMA v1 DRM agent. The OMA v2 DRM Agent will shortly be available.

About Open-Plug

Open-Plug creates and commercializes the first open software framework and MMI designed for mass market phones.

The Open-Plug ELIPS Product Suite relies on a unique component-based technology, which drastically simplifies and secures all the phases of mobile phone software development, integration and deployment. It enables mobile operators and handset makers to create, update and customize their phones in record time, while keeping full control over their design and development cycle.

Created in 2002, Open-Plug is a private company financed by leading international venture capital investors. Headquartered in France, the company also operates from its sales and support office in Taipei, Taiwan R.O.C

Further information visit: www.open-plug.com

About Beep Science

Beep Science AS is a leading provider of mobile Digital Rights Management (DRM) software. Established as one of the largest specialist resource centers in DRM, Beep Science's technology is designed to enable profitable mobile content services by securing digital content distribution in an open and interoperable environment. The company provides DRM clients to device manufacturers and platform vendors and DRM servers to mobile operators and service providers. Beep Science's DRM products are based on Open Mobile Alliance (OMA) industry standards as well as supporting other DRM schemes in the market. The company's customers include major ODMs and OEMs and mobile operators worldwide.

Beep Science is headquartered in Oslo, Norway, and has R&D site in Szeged, Hungary.

For further information, please visit www.beepscience.com

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