

Press Release

LG chooses Beep Science for OMA v2 DRM interoperability

– *LG Electronics and Beep Science has partnered to secure interoperability for OMA v2 DRM enabled handsets –*

Oslo, 20th of January 2006: Beep Science, a leading provider of mobile Digital Rights Management software, announced today its partnership with LG Electronics on OMA v2 DRM interoperability. LG has chosen Beep Science to assure the OMA v2 DRM interoperability of the LG mobile devices.

LG Electronics is a leading manufacturer of mobile devices, and is committed to open industry standard Digital Rights Management from OMA. By choosing working with Beep Science LG will assure interoperability of the DRM enabled devices from LG. Beep Science is committed to interoperability, and has as the only DRM software vendor participated in all the OMA Test Fests. The Beep Science DRM products supports OMA v1 DRM and OMA v2 DRM industry standards, and are being used by several device manufacturers and mobile operators.

“The commitment from leading handset manufacturers as LG Electronics to the OMA DRM standard is paving the way for a DRM enabled digital content ecosystem across mobile phones, PC and other consumer electronics”, says Markku Mehtala, VP Business Development at Beep Science. “With a multitude of DRM enabled handsets in the market, the mobile operators and service providers may offer DRM protected content to consumers, assuring interoperability and ease-of-use for branded content like music, video and games”.

The Beep Science DRM product portfolio includes DRM Server and DRM Agent software, both fully compliant with OMA v1 DRM and OMA v2 DRM industry standards.

For further product information on the OMA DRM products and offerings, please contact Beep Science at www.beepscience.com.

About Beep Science AS

Beep Science AS is a leading provider of Mobile Digital Rights Management software solutions. Founded in 2000, the company represents one of the largest specialist resource centres into mobile DRM technology. Beep Science has its head offices in Oslo, Norway, and has Research & Development sites in Helsinki, Finland and Szeged, Hungary. Beep Science operates in Europe, Asia and America.

Beep Science is an independent software vendor providing client and server side DRM software products based on open industry standard from Open Mobile Alliance. The company's DRM vision is to support any content format, media player, operating system, device, network and content delivery platform with state of the art open standard DRM technology for both the client and server side.

Beep Science has partnerships with leading technology providers and infrastructure vendors, and co-operates with leading software integrators and solutions providers in customer projects for end-to-end solutions. Beep Science has world-class brands in the Media and Telecom Industry as customers.

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