

**Press Release**

**Beep Science and INKA Entworks offer interoperable DRM solution for PCs, mobile phones, MP3 and Personal Media Players (PMP)**

*- Beep Science and INKA Entworks provide DRM solution supporting OMA DRM, Netsync DRM and MS DRM interoperability for all content services*

**OSLO, NORWAY AND SEOUL, KOREA - Feb. 13, 2006** – Beep Science, a leading provider of mobile DRM software, and INKA ENTWORKS, an Interoperable DRM solution provider, today announced at the 3GSM World Congress, an interoperable DRM solution for supporting content services to mobile phones, PCs, MP3 players and Personal Media Players (PMP) targeting OMA DRM, Netsync DRM and other DRM solutions like MS DRM to maximize end-user flexibility.

Through this strategic partnership, the companies enable the end-users to use the variety of multimedia devices to download contents from online music services, including OMA DRM, Netsync DRM and MS DRM based services. By doing so, users can download contents from the online services and carry them in mobile phone, PC, MP3 player and PMP devices. INKA Entworks and Beep Science will demonstrate the interoperable DRM solution at the 3GSM World Congress in Barcelona.

Beep Science provides DRM software fully compliant with the Open Mobile Alliance (OMA) industry standard versions 1 and 2. The Beep Science products DRM Agent and DRM Server support multiple operating systems and any content type, paving the way for a healthy digital content ecosystem across devices and platforms.

INKA Entworks provides Netsync DRM that has been used for the DRM interoperability needs from customers who would like to enjoy interoperability features with 8 different types of server DRM. The core proprietary NED (Netsync Embedded DRM) has a 50% market share in the MP3 player market in Korea. The Netsync DRM solution has now OMA DRM interoperability power making the end-users able to download and enjoy contents from not only proprietary DRM platforms but also OMA DRM based platforms worldwide.

“Through the Beep Science partnership, INKA Entworks now will be able to support OMA contents services not only in Korea and China but in Europe and US. INKA Entworks DRM interoperability platform will serve mp3 player and PMP in addition to mobile phone services. I’m very pleased to introduce INKA & Beep Science DRM interoperability solution in 3GSM”, says James Ahn, President & CEO at INKA Entworks.

“Our partnership with INKA Entworks provides new opportunities to use OMA DRM seamlessly along with legacy end-user devices and new devices supporting proprietary DRM schemes. INKA Entworks home market Korea is an important trendsetting market when deploying cross platform rights protection for advanced content services”, says Jan Rune Hetle, CEO at Beep Science AS.

The integrated DRM solution for MP3 mobile phones and MP3 players will be presented at 3GSM World Congress at Beep Science Stand 36, Hall 2, Level 0.

## **About INKA Entworks**

*INKA Entworks is established in 2000 in Seoul, Korea to promote open DRM platform. Device users want to use every service site without limitation caused by DRM itself and vice versa every service site wants to serve contents to all the devices. This is beneficial to both. To realize open DRM platform we are focusing on DRM interoperability with many proprietary DRMs. INKA Entworks now tries to spread the Interoperability DRM platform.*

*INKA Entworks provides the best sync technology from OMA DRM server to portable multimedia devices. The synchronization between clients to portable device is heavily influenced by the device environment. With this high performance sync technology of INKA Entworks enables interoperability between different DRMs.*

*INKA Entworks is dominant in the Korea market with this high performance technology and makes efforts to build up worldwide presence. For further assistance, please visit us at:*

*[www.globalnetsync.com](http://www.globalnetsync.com)*

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## **About Beep Science AS**

Beep Science AS is a leading provider of Mobile Digital Rights Management software solutions. Founded in 2000, the company represents one of the largest specialist resource centers into mobile DRM technology. Beep Science has its head offices in Oslo, Norway, and has Research & Development site in Szeged, Hungary. Beep Science operates in Europe, Asia and America.

Beep Science is an independent software vendor providing client and server side DRM software products based on open industry standard from Open Mobile Alliance. The company's DRM vision is to support any content format, media player, operating system, device, network and content delivery platform with state of the art open standard DRM technology for both the client and server side.

Beep Science has partnerships with leading technology providers and infrastructure vendors, and co-operates with leading software integrators and solutions providers in customer projects for end-to-end solutions. Beep Science has world-class brands in the Media and Telecom Industry as customers. For further information, please visit: [www.beepscience.com](http://www.beepscience.com).

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