



Press Release 3GSM

**BEEP SCIENCE ANNOUNCES NEW CONSUMER MOBILE DRM APPLICATIONS
BASED ON ARM TRUSTZONE TECHNOLOGY**

*Beep Science implements OMAv2 DRM solution using the ARM TrustZone Software Framework
for mobile consumer devices*

OSLO, NORWAY AND CAMBRIDGE, UK – Feb. 14, 2006 – Beep Science, a leading provider of mobile Digital Rights Management (DRM) software, and ARM [(LSE: ARM); (Nasdaq: ARMHY)], today announced at the 3GSM World Congress, Barcelona, the availability of an Open Mobile Alliance (OMA) v2-compliant DRM solution based on the ARM® TrustZone® Software framework and API. The TrustZone Software API provides a common framework for secure application developers, reducing porting costs and enabling greater compatibility across multiple platforms.

By integrating the Beep Science OMA DRM Agent, mobile operators, service and content providers can protect their content property rights while ensuring high-quality downloaded content continues to drive revenue and profits. The ARM TrustZone technology is specifically targeted at securing a range of embedded and consumer products such as mobile phones, PDAs, set-top boxes including those running open Operating Systems (OS), such as Linux, Symbian OS and Windows CE. It contributes towards a reliable implementation of security critical applications and services such as network virus protection, VPNs and DRM. The TrustZone software framework provides application developers, OEMs and service providers with a robust and open security framework that facilitates interoperability and enables them to leverage their software investment in multiple market areas.

“Strong content protection technology enables high-quality content rights to be secured and ensures that digital content can be shared freely and securely across mobile phones, PCs and

other consumer electronics,” says Markku Mehtala, vice president of business development at Beep Science. “By enhancing our mobile DRM solution with ARM TrustZone technology, we can enable device manufacturers and operators to deliver rich mobile media content in all forms of devices that consumers expect.”

“The OMA DRM standard is paving the way for a seamless DRM-enabled digital content ecosystem across consumer devices,” said Lance Howarth, general manager, Embedded Software, ARM. “The ARM TrustZone Software greatly increases the robustness of DRM solutions and, together with Beep Science, we can enable the delivery of highly secure and advanced digital products based on TrustZone technology-enabled processors.”

Availability

TrustZone software is available for licensing from ARM. TrustZone software implements the TrustZone software API which has been defined together with leading industry stakeholders. Partners are invited to join in the further development of the API. The Specification is available as a free, public and open standard for the promotion of interoperable security standards; information on which can be found at <http://www.arm.com/trustzone>

The TrustZone Hardware extensions are present in the ARM1176JZ-S™ processor as well as the award-winning Cortex™-A8 processor. ARM also developed a complete solution around the framework including models, software development tools and system-level hardware IP. For more information, visit <http://www.arm.com/trustzone>.

About Beep Science AS

Beep Science AS is a leading provider of Mobile Digital Rights Management software solutions. Founded in 2000, the company represents one of the largest specialist resource centers into mobile DRM technology. Beep Science has its head offices in Oslo, Norway, and has Research & Development site in Szeged, Hungary. Beep Science operates in Europe, Asia and America. Beep Science is an independent software vendor providing client and server side DRM software products based on open industry standard from Open Mobile Alliance. The company’s DRM

vision is to support any content format, media player, operating system, device, network and content delivery platform with state of the art open standard DRM technology for both the client and server side. Beep Science has partnerships with leading technology providers and infrastructure vendors, and co-operates with leading software integrators and solutions providers in customer projects for end-to-end solutions. Beep Science has world-class brands in the Media and Telecom Industry as customers. For further information, please visit:

www.beepscience.com.

About ARM

ARM designs the technology that lies at the heart of advanced digital products, from wireless, networking and consumer entertainment solutions to imaging, automotive, security and storage devices. ARM's comprehensive product offering includes 16/32-bit RISC microprocessors, data engines, 3D processors, digital libraries, embedded memories, peripherals, software and development tools, as well as analog functions and high-speed connectivity products. Combined with the company's broad Partner community, they provide a total system solution that offers a fast, reliable path to market for leading electronics companies. More information on ARM is available at <http://www.arm.com>.

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